



INTERNATIONAL USER GROUPS CONFERENCES 2010

June 21-25, 2010 | Prague, Czech Republic

Meet the Experts

In the foyer of the conference venue, experts from our conference sponsors, Software AG and IDS Scheer AG will be available to give detailed information at the following booths:

FICO
CrossVista
Communities / ARISalign / University Relations
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Monday, June 21

12:00 - 13:00	Registration & Welcome Snack	
International Adabas User Group		
13:00 - 13:10	Welcome & General Announcements	Mhairi Benest JPMorgan Chase, United Kingdom Bernd Gudat Director CBC, Software AG
13:10 - 13:30	Short Self-introduction of Attending Companies	All
13:30 - 14:00	Vision & Strategy for Adabas & Natural	Angelika Siffring Senior Director Product Management ETS, Software AG
14:00 - 14:45	Adabas Roadmap	Wolfgang Weiss Senior Product Manager, Software AG
14:45 - 15:30	Experiences with Adabas Replicator and Mass Data	Dieter Storr Storr Consulting, Inc., USA
15:30 - 16:00	Coffee Break & Networking	
16:00 - 16:30	Experiences with Adabas 8.2	Alfred Prenner iT Austria, Austria
16:30 - 17:15	Adabas 8.2 Migration	Rainer Herrmann Technical Marketing Manager, Software AG
17:15 - 17:45	Data Archiving for Adabas - Usage and Scenarios	Wolfgang Weiss Senior Product Manager, Software AG

Tuesday, June 22

09:00 - 09:45	Customer Presentation	Josemar Paiva Embratel, Brazil
09:45 - 10:45	Adabas File Design Tips and Techniques	Eugene Miklovich DooBee Systems Inc., Canada
10:45 - 11:15	Coffee Break & Networking	
11:15 - 12:00	Optimize for Infrastructure	Wil Heynen Senior Product Manager, Software AG
12:00 - 13:00	Q&A, CE Discussion & Voting, Miscellaneous, End of Adabas Session	All
13:00 - 14:00	Registration, Lunch Break & Networking	
International Natural User Group		
14:00 - 14:10	Welcome & General Announcements	Volker Ritter GEHIS, Germany Sudhir Patel NPIA, United Kingdom Bernd Gudat Director CBC, Software AG
14:10 - 15:15	NaturalONE and the Natural Product Line Roadmap	Karlheinz Kronauer Director Product Management, Software AG
15:15 - 16:00	Experiences with NaturalONE	Peter Leibl Austrian User Group of Software AG
16:00 - 16:30	Coffee Break & Networking	
16:30 - 17:15	Young People Today - Learning Adabas & Natural	John Merchant Strategic Systems Solutions (SSS), United Kingdom
17:15 - 18:00	Natural Engineer – Better Application Understanding & Component Creation	Brian James Generation Systems Ltd., United Kingdom
19:00	Evening Event	

Wednesday, June 23

09:00 - 09:45	SOA Enablement – The Good, The Bad and The Ugly	Denise Herman American Community Mutual Insurance Company, USA Eugene Miklovich DooBee Systems Inc., Canada
09:45 - 10:30	Replacement of Business Objects by NaturalONE	Ingo Brandes travel-BA.Sys, Germany
10:30 - 11:00	Coffee Break & Networking	
11:00 - 11:30	Release Management (Natural, Java) and Software Measuring	Jiri Pavlicek InfoTech-Cs, Czech Republic
11:30 - 12:00	University Relations - The Bridge between „cool“ and „in demand“	Jürgen Powik Director University Relations, Software AG
12:00 - 12:45	Q&A, CE Discussion & Voting, Miscellaneous, End of Natural Session	All
12:45 - 14:00	Lunch Break & Networking, Registration for the webMethods Sessions	
General Sessions		
14:00 - 15:00	Software AG’s Product Strategy & Vision	Hans-Christoph Rohland SVP R&D webMethods, Software AG
15:00 - 16:00	Global Support	Dr. Dirk Ventur CIO, Software AG
16:00 - 16:30	Coffee Break & Networking	
16:30 - 17:15	The New Process Intelligence Solution of Software AG	Dr. Tobias Blickle Senior Product Manager, IDS Scheer AG
17:15 - 18:00	Update for CE Process	Justin Vaughan-Brown Senior Director Communities, Software AG Angelika Siffring Senior Director Product Management ETS, Software AG

Thursday, June 24

08:30 - 09:00	Registration for the webMethods Sessions	
International webMethods User Group		
09:00 - 09:10	Welcome & General Announcements	Thomas Reimann uniVersa Krankenversicherung a.G., Germany Bernd Gudat Director CBC, Software AG
09:10 - 09:30	Short Self-introduction of Attending Companies	All
09:30 - 10:15	Experiences with the Implementation of webMethods in an Adabas/Natural Environment	Thomas Vogt, Kai-Hagen Schmidt Apollo-Optik, Germany
10:15 - 11:00	Achieving Business Process Improvement with Software AG	Mike Lees VP Enterprise BPM Solutions, Software AG
11:00 - 11:15	Coffee Break & Networking	
11:15 - 12:00	Hiscox - Rapid Product Builder	Debbie Forster Hiscox Plc, United Kingdom
12:00 - 12:45	Principles versus Practices - Lessons Learned in Enterprise SOA Projects	Dr. Christoph Strnadl Chief Architect, Software AG Austria
12:45 - 14:00	Lunch Break & Networking	
14:00 - 14:45	Experience in Automated Fix Deployment of webMethods 7.1.2	Dieter Schughart-Scheyer Commerzbank AG, Germany
14:45 - 15:15	ARISalign - Collaborate to Understand your Processes	Susan Ganeshan SVP Product Management & Solution Marketing, Software AG
15:15 - 15:45	Customer Experiences	Matthias Rippert VP Systems Engineering, Software AG
15:45 - 16:15	Coffee Break & Networking	
16:15 - 16:45	The Adaptive Enterprise	Mark Stason DP DHL, Germany
16:45 - 17:30	Software AG SOA Enablement	Bjoern Brauel VP Global Consulting Services, Software AG
19:00	Evening Event	

Friday, June 25

09:00 - 09:45	Managing Customer Requests - Dealing with Complexity and Productivity	Robinson Queiroz Brasilprev, Brazil
09:45 - 10:30	Approaches to Develop an Existing Business Application Landscape into a SOA	Thomas Reimann uniVersa Krankenversicherung a.G., Germany
10:30 - 11:00	Coffee Break & Networking	
11:00 - 11:45	Smarter Processes Drive Better Business	David Ross FICO, United Kingdom
11:45 - 12:30	webMethods v8 Migration	Matthias Rippert VP Systems Engineering, Software AG
12:30 - 13:00	Coffee Break & Networking	
13:00 - 14:00	Software AG Feedback Session	Susan Ganesan SVP Product Management & Solution Marketing, Software AG
14:00	End of Conferences	

SESSION OVERVIEW

International Adabas User Group

Title	Speaker	Abstract
Vision & Strategy for Adabas & Natural	Angelika Siffring Senior Director Product Management ETS, Software AG	This session will outline the product strategy and vision for the Adabas and Natural product lines. You will gain insights into how Software AG anticipates your future needs and how the strategy is aimed to help you continue to achieve your goals and plan for future requirements. A special focus will be on monitoring - from health check of infrastructure components to monitoring business KPIs to overall application performance.
Adabas Roadmap	Wolfgang Weiss Senior Product Manager, Software AG	Adabas, the backbone of your business, offers enhanced functionality with new releases. Solutions for many Change Enhancements are now available. A new product, Data Archiving for Adabas, is going to be released. Learn how your organization can benefit from it. Get an idea of which new themes are on the roadmap to support you with your business.
Experiences with Adabas Replicator and Mass Data	Dieter Storr Storr Consulting, Inc., USA	This presentation discusses the basics of the Event Replicator and demonstrates how to set up files and create the definitions for destination, subscription, GFB, initial state and the new ADADBS function. Information is based on experiences and results of testing production-sized data including 160 million records and 1,400 updates per second in peak times. The presentation also discusses replication process improvements and enhancements and shows many examples verifying that parameters, buffers, and hardware are the key for more efficiency. Software AG utilities embedded into self-written monitor processes provide an advantage for monitoring and tuning that will alert you to avoid time-consuming recovery measures.

SESSION OVERVIEW

International Adabas User Group

Title	Speaker	Abstract
Experiences with Adabas 8.2	Alfred Prenner iT Austria, Austria	The presentation will focus on: <ul style="list-style-type: none">• What's new at iTAustria• Installation process of Adabas V 8.2• CEs realized / implemented• Test enhanced WORK and PLOG capabilities• Test utility functions• New statistical features• Integration of client add-ons of V 8.2 (AFP, ATM)• Effects on performance and CPU consumption
Adabas 8.2 Migration	Rainer Herrmann Technical Marketing Manager, Software AG	Adabas V8.2 provides highlights in many areas This presentation will give an overview of what is new from the perspective of <ul style="list-style-type: none">• Performance• Availability• Functional enhancements• Handling of large objects• Monitoring• Auditing
Data Archiving for Adabas - Usage and Scenarios	Wolfgang Weiss Senior Product Manager, Software AG	Data Archiving for Adabas provides the tooling to implement a well managed, automated, accountable, secure place to store, search and recall data archived from Adabas. Most, if not all enterprises experience database content growth at an increasing rate. Studies show as much as 85% of database content is dormant. This pattern emerges across all types of industries. Growth is a continuing phenomenon putting primary production services under strain. At the same time, there are increasing legislative reasons why information must be kept longer, creating even more pressure. Find out how Data Archiving for Adabas can help relieve the pressure and learn how to use it.

SESSION OVERVIEW

International Adabas User Group

Title	Speaker	Abstract
Customer Presentation	Josemar Paiva Embratel, Brazil	
Adabas File Design Tips and Techniques	Eugene Miklovich DooBee Systems Inc., Canada	<p>This session will focus on physical design options and techniques for implementing files with ADABAS. These discussions will be presented both from a performance perspective as well as ease of use/maintenance. Topics discussed will include:</p> <ul style="list-style-type: none">• Field level options, placement• Use of MU's and PE's• Multiple Record type options• Descriptor options
Optimize for Infrastructure	Wil Heynen Senior Product Manager, Software AG	<p>Real-time monitoring for Adabas, Natural and EntireX with webMethods Optimize for Infrastructure.</p> <ul style="list-style-type: none">• Benefit from webMethods Optimize within ETS products• Enable ETS customers to monitor the ETS enterprise<ul style="list-style-type: none">- From a single point of view- With a browser-based user interface

SESSION OVERVIEW

International Natural User Group

Title	Speaker	Abstract
NaturalONE and the Natural Product Line Roadmap	Karlheinz Kronauer Director Product Management, Software AG	NaturalONE is the new comprehensive Natural development environment based on Eclipse. This presentation will provide an overview of the main features of NaturalONE including a demo of the highlights. An outlook on coming NaturalONE releases will be discussed. The Natural roadmap will be presented featuring the next major Natural and Natural Add-On releases.
Experiences with NaturalONE	Peter Leibl Austrian User Group of Software AG	A closer look at NaturalONE, Software AG's new all-in-one platform to develop and manage business applications. What is new and what are the goals and benefits compared to well-established development environments like Natural Studio, Single Point of Development, Mainframe. See NaturalONE features for the whole life-cycle of applications: development, test, debugging, web service integration and how easy it is to create Natural applications with web interfaces and convert the old 'green-screens' into rich web interfaces.
Young People Today - Learning ADABAS & Natural	John Merchant Strategic Systems Solutions (SSS), United Kingdom	Where is the new talent coming from in your organisation? How will you grow the next generation of junior developers? Strategic Systems Solutions (SSS) in partnership with Software AG and other industry bodies have developed a ground-breaking and award-winning Advanced IT Apprenticeship. SSS launched an industry-first two-year IT apprenticeship programme in autumn 2008. The objective was to create a pool of 21st century junior mainframe developers with a specific focus on the Software AG toolset. Find out how they have got on and whether your organisation should do the same.

SESSION OVERVIEW

International Natural User Group

Title	Speaker	Abstract
Natural Engineer – Better Application Understanding & Component Creation	Brian James Generation Systems Ltd., United Kingdom	<p>Natural Engineer has been enhanced to provide new interfaces detailing information about customer applications written in Natural, Cobol & JCL. They include a zero-footprint, web interface empowered by Microsoft Silverlight for graphical documentation and interaction with NaturalONE for providing Natural for AJAX conversion capabilities. This presentation will show the new interfaces and explain the target user.</p> <p>Everyone is talking about Services, SOA and even the Cloud. But taking an existing application to the next level and therefore being able to explore these new worlds requires immense effort to componentization existing systems. See how Natural Engineer can help by exploring the Advanced Services options available to assist in locating and creating components that can be shared with the existing application and embedded in future company infra-structures.</p>

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International Natural User Group

Title	Speaker	Abstract
SOA Enablement – The Good, The Bad and The Ugly	<p>Denise Herman American Community Mutual Insurance Company, USA</p> <p>Eugene Miklovich DooBee Systems Inc., Canada</p>	<p>One company’s experiences with implementing a Service Oriented Architecture. We will talk about</p> <ul style="list-style-type: none">• The Best Practices we tried to follow• Some of the technical obstacles that got in our way and how we addressed them• Areas where we didn’t do such a great job, so that others can avoid our mistakes. <p>Topics:</p> <ul style="list-style-type: none">• Use of Construct/Object Models• Creating ERDs (CRUD and Browse)• VSAM files (the ugly)• Performance considerations (Batch jobs and other situations)• Security considerations• What to put in a Wrapper• When should you re-engineer• COBOL (more ugly)• RPC Servers• Single source of truth• Get the right people on the job• Good error handling• Data, data, data – when are services not the right thing to do

SESSION OVERVIEW

International Natural User Group

Title	Speaker	Abstract
Replacement of Business Objects by NaturalONE	Ingo Brandes travel-BA.Sys, Germany	FIRST Business Travel, a major customer of travel-BA.Sys, has used Business Objects to generate day-to-day reporting and ad-hoc reporting to enable the travel management of their key customer. This solution has come to the limits in terms of amount of data, timeframe from generating to availability of the various cubes and distribution. The planned end customer use was never realized.
Release Management (Natural, Java) and Software Measuring	Jiri Pavlicek InfoTech-Cs, Czech Republic	<p>Release Management, the latest phase in the Change Management process, is responsible for deployment of the software releases.</p> <p>Change work flow starts with RFC (Request for Change), it follows with code modification and is completed with the software release and delivered changed service.</p> <p>Software measurement and verification represent the important task to be performed during the Release Management.</p> <p>The goal of this session is to show work flow of the release and how to control the code changes in order to ensure the software quality.</p>
University Relations - The Bridge between „cool“ and „in demand“	Jürgen Powik Director University Relations, Software AG	<p>Supporting the next generation of IT professionals is key to the knowledge transfer between institutions of higher education and corporations. Aside from researching and developing the latest technological topics, however, it is critical to train today's students in existing technologies to meet the demands of the job market. With the University Relations Program, Software AG provides the market with alumni well trained in Adabas & Natural, webMethods and ARIS technologies.</p> <p>Find out what Software AG has to offer to universities worldwide, and how you can benefit.</p>

SESSION OVERVIEW

General Session

Title	Speaker	Abstract
Software AG's Product Strategy & Vision	Hans-Christoph Rohland SVP R&D webMethods, Software AG	
Global Support	Dr. Dirk Ventur CIO, Software AG	Actual Global Support developments will be presented including the new ARIS Support, the results of the updated monthly Customer Satisfaction Surveys as well as the status and further developments of EMPOWER, Software AG's new customer extranet.
The New Process Intelligence Solution of Software AG	Dr. Tobias Blickle Senior Product Manager, IDS Scheer AG	Process Intelligence (PI) is the ability to understand business processes and knowing how to use them effectively. With Process Intelligence, you can assess your business processes in terms of key performance indicators (KPIs), and understand and improve the behavior of your organization as PI automatically discovers the as-is processes by extracting information from the IT applications. This link between KPIs and process structures help you to turn your business into a higher-performing enterprise. This talk will give an overview of the principles of Process Intelligence and present the software solutions available for Adabas/Natural as well as webMethods customers.
Update for CE Process	Justin Vaughan-Brown Senior Director Communities, Software AG Angelika Siffring Senior Director Product Management ETS, Software AG	This presentation will include a demonstration of the Customer Enhancement portal and its new features such as request lifecycle tracking, search by product category and customer-only access. We welcome feedback on the new portal at the end of the session.

SESSION OVERVIEW

International webMethods User Group

Title	Speaker	Abstract
Experiences with the Implementation of webMethods in an Adabas/Natural Environment	Thomas Vogt, Kai-Hagen Schmidt Apollo-Optik, Germany	This presentation will show the introduction of the webMethods platform at Apollo-Optik in connection with other products of Software AG like Natural, Adabas and EntireX. The challenge was to enhance Apollo-Optik's current IT infrastructure to a service-oriented architecture to design cross-application business processes and to find a service with a high business case (customer satisfaction, increasing quality, reducing delivery time of the glasses, cost reduction). The interaction between the application in the store (based on Adabas/Natural) and the webMethods implementation at headquarters will be described. Another important aspect is the hosting of the platform in a virtual environment for scaling it in dependence of the calls. At the end, the presentation will show the prospects on the platform for further services at Apollo-Optik.

SESSION OVERVIEW

International webMethods User Group

Title	Speaker	Abstract
Achieving Business Process Improvement with Software AG	Mike Lees VP Enterprise BPM Solutions, Software AG	With the combined experience and solutions of Software AG and IDS Scheer, our support for process improvement initiatives is unmatched in the industry, allowing us to closely align both business and IT departments around common, achievable business goals. From strategy-setting, process discovery and analysis, business-driven design, efficient implementation and strong governance and controlling, we cover all aspects of the process improvement lifecycle with a unified offering. Join this session to learn more about how Software AG and IDS Scheer's solutions are coming together to support all of your process needs
Hiscox - Rapid Product Builder	Debbie Forster Hiscox Plc, United Kingdom	The presentation gives a brief overview on the company, the nature of their business and the specific challenges they face. It provides an insight into Hiscox' Solution Architecture and describes how they use Software AG's webMethods stack, illustrated by their Rapid Product Builder project.

SESSION OVERVIEW

International webMethods User Group

Title	Speaker	Abstract
Principles versus Practices - Lessons Learned in Enterprise SOA Projects	Dr. Christoph Strnadl Chief Architect, Software AG, Austria	<p>Since its early days, service-oriented architecture (SOA) has been plagued (and potential adopters have been deterred) by fierce, sometimes dogmatic, controversies over its very foundation: What is a service and what really constitutes a service-oriented architecture. Sometimes endless discussions have ensued and still rage on at both ends of the IT food chain: Management is asking, how (if at all) can we cost justify investing into such an endeavour and what's in it for the business departments? And (some, if not many) programmers loudly complain that SOA is nothing new but well-known old ideas retold or repackaged. The presentation follows up this dialectic angle in the context of enterprise (read: larger, commercially successful) SOA projects and proposes and explains navigable pathways between pure SOA dogmatism and (superficially pragmatic, but essentially equally dogmatic) programming-centrism (I could have easily done that in Java, too). Topics covered include</p> <ul style="list-style-type: none">• SOA use case• A consensus SOA architecture• The role of business processes in SOAs• „SOA Services“ - definitions and delineations• Where do the „SOA Services“ come from?• The SOA Governance Use Case: Managing the (inevitable) SOA complexity

SESSION OVERVIEW

International webMethods User Group

Title	Speaker	Abstract
Experience in Automated Fix Deployment of webMethods 7.1.2	Dieter Schughart-Scheyer Commerzbank AG, Germany	<p>After a short overview on the business of Germany's second largest bank, the presentation will speak about the reason for the bank's motivation to increase the stability, availability and reliability of webMethods by having the current fix level available at all times.</p> <p>The presentation will offer a comparison of the way to get fixes in Advantage with the new and improved process of obtaining a fix in Empower and give a step-by-step description of how to achieve fix automation including final QA. After touching on Software AG's support following a fix, the presentation will close with Commerzbank's „list of wishes“.</p>
ARISalign - Collaborate to Understand your Processes	Susan Ganeshan SVP Product Management & Solution Marketing, Software AG	<p>ARISalign combines Business Process Management with the advantages of social networking tools. You can collaborate effectively with everyone involved in the project to analyze, identify and model a business process — in real-time. ARISalign connects managers, process participants, developers and project coordinators as part of a virtual team for cross-functional work on projects. This way you can involve anyone you need in order to get consensus on a business process and to get a good understanding of how the process works.</p> <p>ARISalign is designed to make it as easy as possible for non-technical people to participate in and contribute to project success.</p>

SESSION OVERVIEW

International webMethods User Group

Title	Speaker	Abstract
Customer Experiences	Matthias Rippert VP Systems Engineering, Software AG	The webMethods technology is used by various customers in very different ways. The presentation explains customer use cases and highlights the benefits for the customers. The use cases comprise a wide range of scenarios, from typical ESB-usage to a BAM scenario, from a BPM sample to a Registry/Repository application.
The Adaptive Enterprise	Mark Stason DP DHL, Germany	There is a benefit to being 'in the now'. Change, and reaction to that change, can become a competitive advantage or create a unique selling proposition. Events – within your business, the markets you operate in, throughout the ecosystem – present opportunities. To unlock the value of these events puts demands on an organization's IT capability. This session will examine these demands in the context of complex event processing illustrated with use cases demonstrating possible applications in logistics and the supply chain.
Software AG SOA Enablement	Bjoern Brauel VP Global Consulting Services, Software AG	
Managing Customer Requests - Dealing with Complexity and Productivity	Robinson Queiroz Brasilprev, Brazil	

SESSION OVERVIEW

International webMethods User Group

Title	Speaker	Abstract
Approaches to Develop an Existing Business Application Landscape into a SOA	Thomas Reimann uniVersa Krankenversicherung a.G., Germany	<p>Since 1985 uniVersa Insurance has been developing their own business software system using Adabas and Natural from Software AG. More and more business processes extend out of that system into external systems – either operated by uniVersa Insurance or completely external. This presentation takes a look at different integration scenarios already implemented by uniVersa Insurance and their pros and cons. In addition, upcoming requirements for integration and process management are discussed and possible integration scenarios, used in a proof of concept, are presented.</p>
Smarter Processes Drive Better Business	David Ross FICO, United Kingdom	<p>FICO and Software AG are at the forefront of combining BPMS and BRMS to enable smart processes. The combination of decision management and business process has evolved. Smart processes include predictive analytics, optimised decision strategies, advanced performance measurement and adaptive control. These capabilities allow organisations to gain greater insight and control of their business process and critical decisions, continually reviewing and improving tasks and decisions to drive better business performance. This presentation describes how FICO and Software AG are bringing their technologies together to enable our customers to drive better business through smarter processes.</p>

SESSION OVERVIEW

International webMethods User Group

Title	Speaker	Abstract
webMethods v8 Migration	Matthias Rippert VP Systems Engineering, Software AG	In December 2009 webMethods 8 became GA. Since then a lot of Software AG customers have migrated their implementations to the new version to take advantage of the new functions and features. The presentation illustrates the migration process and effort and describes the usage of the new functionality of webMethods 8.